



PUBLICATION & CLOSING DATES*

JANUARY 2010

Ad Materials Due: DECEMBER 1
Ad Files Closed: DECEMBER 10
Publication Date: DECEMBER 22

FEBRUARY 2010

Ad Materials Due: DECEMBER 29
Ad Files Closed: JANUARY 8
Publication Date: JANUARY 25

MARCH 2010

Ad Materials Due: FEBRUARY 28
Ad Files Closed: FEBRUARY 10
Publication Date: FEBRUARY 23

APRIL 2010

Ad Materials Due: MARCH 1
Ad Files Closed: MARCH 10
Publication Date: MARCH 26

MAY 2010

Ad Materials Due: APRIL 1
Ad Files Closed: APRIL 9
Publication Date: APRIL 26

JUNE 2010

Ad Materials Due: MAY 3
Ad Files Closed: MAY 10
Publication Date: MAY 26

JULY 2010

Ad Materials Due: JUNE 1
Ad Files Closed: JUNE 10
Publication Date: JUNE 25

AUGUST 2010

Ad Materials Due: JUNE 30
Ad Files Closed: JULY 9
Publication Date: JULY 23

SEPTEMBER 2010

Ad Materials Due: JULY 30
Ad Files Closed: AUGUST 10
Publication Date: AUGUST 27

OCTOBER 2010

Ad Materials Due: SEPTEMBER 1
Ad Files Closed: SEPTEMBER 10
Publication Date: SEPTEMBER 24

NOVEMBER 2010

Ad Materials Due: SEPTEMBER 30
Ad Files Closed: OCTOBER 11
Publication Date: OCTOBER 26

DECEMBER 2010

Ad Materials Due: NOVEMBER 1
Ad Files Closed: NOVEMBER 10
Publication Date: NOVEMBER 24

JANUARY 2011

Ad Materials Due: DECEMBER 1
Ad Files Closed: DECEMBER 10
Publication Date: DECEMBER 22

FEBRUARY 2011

Ad Materials Due: JANUARY 3
Ad Files Closed: JANUARY 10
Publication Date: JANUARY 25

JWC | Media

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* Dates subject to change at Publisher's discretion.

MECHANICAL SPECIFICATIONS

Trim size of page = 8.375" x 10.875"
 Bleed size of page = 8.625" x 11.125"
 (bleed = .125")

ARTWORK DUE DATES

Please reference
 Forest & Bluff Publication
 and Closing Dates sheet.
 Questions: 847.579.0721

AD SIZE	WIDTH X HEIGHT (in.)
Full spread (bleed)**	17" x 11.125"
Full page (bleed)**	8.625" x 11.125"
Full page	7.875" x 10.4375"
2/3 page	4.75" x 10"
1/2 page (horiz)**	7.5" x 4.75"
1/2 page (vert)**	3.625" x 10"
1/3 page (sq)	4.825" x 4.825"
1/3 page (vert)**	2.375" x 10"
1/4 page	3.625" x 4.75"
1/6 page	3.625" x 3.25"

****special note: please keep all copy within 5/8" (.625") of bleed edge.**

****additional costs and publisher approval required for fractional page bleeds.**

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Forest & Bluff Magazine: Art Department
 736 Western Avenue
 Lake Forest, IL 60045
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